

# UPWARD SPORTS BENEFITS



Since 1995, we have walked with thousands of churches to use sports as a tool to reach their community. Our desire is to walk with you every step of the way, as a trusted ministry partner. Partnering together, you choose and decide the best sports package to support your ministry goals and budget. We will provide resources, tools and support to help reduce your administrative burden, freeing you to increase your footprint in the community and impact families!

**Your church will gain access to these resources and benefits:**

## Support:

- » *Experienced and knowledgeable regional rep*
- » *Full-time technical support team*
- » *Access to ministry materials and coach/referee resources*
- » *Access to a national network of over 1,000 sports ministry leaders*
- » *Interactive estimator tool helping you get the most for your budget*

## Cost Effective:

- » *Self-sustaining ministry - Upward is one of the few ministries that has the ability to not require funding from a church budget.*
- » *Customize a player package that best fits your ministry goals and church budget.*
- » *Shipping included on all orders.*
- » *Online registration system - credit card transactions fees are covered by Upward.*
- » *Grant funding application available if unforeseen financial hardships arise.*

## It's All in the Details:

- » *Customized player package and coach materials*
- » *Player evaluation process*
- » *Player recognition*
- » *Gospel sharing tools and materials*

## Systems:

- » *League Management - draft teams, schedule games & practices, manage player, guardian, and coach data.*
- » *A single system with mobile capabilities for on the go parent and coach communication, game day management, and accessing all resources.*
- » *Team Pages*

## Promotional Materials:

- » *Promo cards (customized with your offering information) and posters*
- » *Sport specific images for social media*
- » *Online resources including postcards, e-flyers, high res layered files*

*\*Resources and tools vary depending on selections made during league creation.*

# MAKING YOUR SPORTS EXPERIENCE DIFFERENT

We design our solution resources, training and materials based on the 360 Progression. The 360 Progression develops the total athlete, not just athletically but mentally, spiritually and socially as well. It is centered on the development of Jesus found in Luke 2:52 – *And Jesus grew in **wisdom** and **stature** and in **favor with God** and **man**.*

Developing our solutions with this in mind, we equip you and your team to create a comprehensive youth sports experience that parents and players are looking for - differentiating you from other providers in your area.



## **Mentally** – Make Wise Decisions

Learning the rules of the game, understanding the objectives of play, and experiencing wins and losses equips kids to handle adversity and success in everyday situations. These sports experiences will spark opportunities for your church to be a resource and speak into their lives.



## **Athletically** – Improve Physical Ability

Through practices, game play and skills & drills you will be able to introduce, form and strengthen athletic foundations, which are an important element for players and parents. Being in the day-to-day allows your church to build relationships and ultimately teach players where their real strength comes from.



## **Spiritually** – Embrace Life's Purpose

Players will hear and learn about God's plan and Jesus' love for them throughout the season with devotions, character / virtue lessons and the moments that spontaneously arise when people unite to serve others. These intentional times bring players and families together to hear truths from scripture shared by your team.



## **Socially** – Foster Healthy Relationships

We are designed for relationships, and connecting with others is an essential element to the development of each of us. As your church fosters a friendly and welcoming environment, it will set the stage for players and their families to feel comfortable and enjoy a sense of belonging. Your youth sports experience will demonstrate sportsmanship and what it means to be a true friend to others.

Contact a ministry consultant today.

**864.949.5701**

[Upward.org/Church-Leaders](http://Upward.org/Church-Leaders)

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SPORTS